

ISSUES & CONCERNS

INFORMATION NEEDS

CONSTRAINTS

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Lack of joined up thinking or coordination



Contradictory Messages



Coastal Flooding

Measures too short term

Information on climate change needs to be better



Understand the facts

Real policy needed from Government



Coastal Pollution

Change perceptions and tackle consumer power

Direction needs to come from National Government or EU

Using different techniques for different audiences



Promotion of issues through popular media

Specify targets and change approach to suit

Single source information point – can IMCORE provide this?

‘Our area is a positive, special place to live in and conserve’

As pointed out by one of the workshop participants

Transport system not integrated



MONEY! Deprivation – skills, training, lack of technology

Too complacent in the North East

Short term thinking

It feels like nobody is in control



Intense localism – creates conflict and no co-operation

Community capacity – is there enough?

Community Generate optimism – opportunities available – it’s not just a disaster



ISSUES & CONCERNS – policies need to be clear, well-balanced and for the long term.

INFORMATION NEEDS - Getting the right information, in the right format to the right audience.

CONSTRAINTS – getting people & (local) authorities the right set of skills and in the right frame of mind.

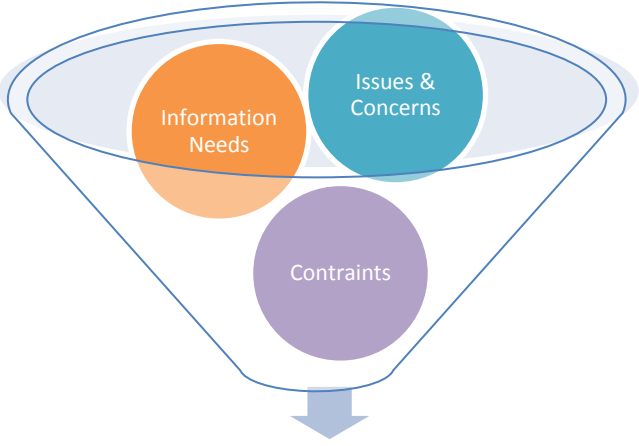


In terms of **ISSUES** – the dominant theme is **institutional**, with **social** and **environmental** issues coming in joint second and **economical** issues last.

In terms of **INFORMATION NEEDS** – the dominant theme is **presentation and collation of material**, with the overall **approach**, development of **linkages for communication** and **technical** issues running up behind.

In terms of **CONSTRAINTS** – then **people’s skills and attitudes** and **institutional** issues were top, with **policy & strategies** and **money** less commonly noted.

The **Durham Heritage Coast** and **Envision** are planning a case study in the North East region looking at how Climate Change is currently viewed upon and dealt with. They will be using tools and methods developed within the **IMCORE** project and implementing them into this local study area aiming to find innovative ways of adapting to Climate Change. Besides project updates and news we will be keeping you informed on the process, development and results of the case study through the IMCORE website – www.imcore.eu and also through the **North East Climate Change Partnership eZine** (please contact Jennifer.robson@northeastcouncils.gov.uk to subscribe to this electronic newsletter if you have not already done so) or visit their recently launched new website: www.climatenortheast.com



Way forward - Local communities, local authorities and local organisations and NGO's working together.